

## Report of Jim BROUGH.

# <u>Licensing Enforcement Officer for Gedling Borough</u> **Council.**

**Name of applicant:** Aleena ABASSE. Company Director, on behalf of Nottingham Green Cars.

**Address:** Unit 6, Trent South Industrial Park, Little Tennis Street, Nottingham. NG2 4EQ.

## **Purpose of Report:**

Local Government (Miscellaneous Provisions) Act 1976
Hackney Carriage Licence Conditions: Liveries on Hackney Carriage
Vehicles.

## **Summary**

Gedling Borough Council's Hackney Carriage vehicle licence conditions state:

### 4. ADVERTISEMENTS

A Any advertisement on the vehicle shall be confined to a notice fixed to any of the side door panels of the vehicle containing the following information: -

- (i) Name of Operator and
- (ii) Telephone number of Operator.

The design of the notices shall be approved by the Council. B No other advertising material shall be exhibited on the vehicle without the prior written approval of the Council's Environment and Licensing Committee.

I have received a request from Nottingham Green Cars that the Environment and Licensing Committee approve a vinyl wrap livery to



be applied to Hackney Carriage vehicles licenced by Gedling Borough Council which are operating as part of their fleet.

Nottingham Green Cars are a Nottingham City Council licenced Private Hire Operator.

The proposed wrap & logo are as follows:









## **Comment**

The design is very similar to the one which the Committee approved for DG Cars in February 2013.





JE Brough. Licensing Enforcement Officer.